# DECZEC

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# **DECZEC INTRODUCTION**

Artificial intelligence is rapidly transforming industries, revolutionizing how organizations operate, and creating new revenue streams. In today's dynamic landscape, numerous projects and AI agents are launching daily, each striving to make a significant impact. However, many of these initiatives overlook a critical opportunity: monetization through advertisements. Historically, ad monetization has been a cornerstone of Web2's exponential growth, enabling the digital economy to reach trillions of dollars by providing scalable and sustainable revenue models. Despite the surge in AI-driven projects, this essential strategy remains underutilized, leaving substantial potential untapped.

DECZEC is here to change the game by bridging this gap and introducing innovative monetization solutions tailored specifically for the AI ecosystem. Our platform leverages the proven success of advertising monetization in Web2 and adapts it to meet the unique needs of modern AI agents and social projects. By offering a decentralized, user-friendly environment, DECZEC empowers developers and project owners to seamlessly integrate advertising revenue streams, transforming their AI innovations into profitable ventures.

# **KEY FEATURES**

>> Monetiser: Designed for projects seeking reliable revenue sources by renting out their ad spaces effortlessly on AI platforms.

>> Al Advertisement Agent: Ideal for individuals and ventures looking to purchase, manage, and optimize advertisements for maximum impact.

>> AI Tools Addons: Enhance your projects with specialized AI utilities, such as the Shadowban Community Analyzer, to boost performance and engagement.

>> Al Analytics Dashboard: Monitor and analyze real-time engagement metrics, providing valuable insights for informed decision-making and strategic growth.

This whitepaper delves into the core features of DECZEC, the technological foundation of its architecture, its monetization model, and its potential to revolutionize AI monetization across various industries. Discover how DECZEC can transform your AI projects into sustainable, revenue-generating successes.

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### MARKET STATEMENT

Web2 has fundamentally transformed the global economy, primarily driven by the explosive growth of the advertising sector. Advertising has been instrumental in scaling digital platforms,

enabling businesses to reach vast audiences and generate substantial revenue. This monetization strategy underpinned the rise of tech giants and propelled the digital economy to trillions of dollars. Today, the global advertising market is valued at approximately \$600 billion (2023) and is projected to grow at a CAGR of 5-6% from 2025 to 2028. Meanwhile, the decentralized finance (DeFi) market has surged to around \$80 billion (2023) with an expected CAGR of ~20%, and the AI agent sector is booming at a valuation of \$150 billion (2023) with a projected CAGR of 35% through 2028.

DECZEC is uniquely positioned to bridge the gap between DeFi, advertising, and AI, creating a scalable and sustainable business model. By integrating decentralized financial technologies with advanced advertising solutions tailored for AI agents, DECZEC leverages the proven success of Web2 advertising to unlock new revenue streams for AI projects. This integration ensures secure and transparent transactions while providing AI developers with effective monetization tools. By building a metaphorical bridge between these dynamic sectors, DECZEC aims to revolutionize AI monetization, driving sustained growth and establishing a robust foundation for future innovations.

### **MARKET HIGHLIGHTS**

- >> Global Advertising Market:
- >> 2023 Value: \$600 billion
- >> Projected CAGR (2025-2028): 5-6%
- >> Decentralized Finance (DeFi) Market:
- >> 2023 Value: \$80 billion
- >> Projected CAGR (2025-2028): ~20%
- >> AI Agent Sector:
- >> 2023 Value: \$150 billion
- >> Projected CAGR (2025-2028): 35%

DECZEC's strategic advantage lies in its ability to integrate DeFi and advertising with AI, utilizing blockchain for secure ad transactions and AI-driven monetization to optimize revenue. This creates sustainable revenue streams for AI projects, positioning DECZEC to capitalize on the robust growth of advertising, DeFi, and AI sectors.

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# UNDERSTANDING DECZEC

DECZEC is at the forefront of integrating advertising monetization with artificial intelligence (AI) and decentralized finance (DeFi) technologies. Our platform is designed to cater to both businesses and individual users, providing innovative solutions that streamline the monetization process and enhance advertising effectiveness. By addressing the unique challenges faced by modern AI projects and advertisers, DECZEC establishes a scalable and sustainable ecosystem that drives growth and maximizes revenue potential.

# B2B MODEL: MONETIZING AI AGENTS AND SOCIAL PLATFORMS

DECZEC's B2B model is specifically tailored for businesses that operate AI agents and social media platforms seeking to generate revenue through advertising. Our Monetiser tool enables these businesses to rent out ad spaces on their AI-driven applications and social channels effortlessly. By integrating our seamless API, businesses can list available ad spaces, manage advertiser partnerships, and track revenue metrics with ease. This model provides a reliable and passive income stream, allowing businesses to leverage their existing user base and engagement without significant additional effort.

### **KEY FEATURES FOR B2B**

>> Effortless Ad Space Rental: Simplifies the process of listing and renting ad spaces on Al agents and social platforms.

>> Comprehensive Revenue Tracking: Provides detailed metrics on views, clicks, and overall ad performance.

>> Secure Engagement: Utilizes advanced systems to prevent bot-driven interactions, ensuring genuine user engagement.

>> Scalable Solutions: Supports businesses of all sizes, from startups to established enterprises, enabling them to scale their monetization efforts effectively.

# B2C MODEL: AI ADVERTISEMENT AGENT AND THIRD-PARTY AD INTEGRATION

The B2C model of DECZEC is designed for individual users and businesses looking to purchase and manage advertisements for their ventures. Our AI Advertisement Agent automates the creation, placement, and optimization of ad campaigns, ensuring maximum return on investment (ROI) with minimal effort. This intelligent agent leverages advanced algorithms to target the right audience, optimize ad performance, and adapt strategies in realtime based on performance data.

Additionally, DECZEC plans to expand its offerings by allowing users to integrate third-party advertisements, such as those from Dexscreener, into their ad campaigns. This future capability will provide users with greater flexibility and access to a broader range of advertising options, enhancing the overall effectiveness and reach of their marketing efforts.

### **KEY FEATURES FOR B2C**

>> Automated Ad Management: Streamlines the process of creating, managing, and optimizing ad campaigns through AI-driven automation.

>> Maximized ROI: Ensures ads are precisely targeted and continuously optimized for the best possible performance.

>> Third-Party Ad Integration: Plans to support the inclusion of external ad networks, offering users diverse advertising opportunities.

>> AI Tools Addons: Provides access to specialized AI utilities, such as the Shadowban Community Analyzer, to enhance project performance and engagement.

### **REVOLUTIONARY APPROACH**

DECZEC stands out in the market by seamlessly combining advertising monetization with AI and DeFi technologies, addressing the specific needs of both businesses and individual users. Unlike traditional monetization platforms, DECZEC offers a unified ecosystem that not only facilitates revenue generation through ad spaces but also provides advanced tools for ad management, performance analytics, and influencer marketing. By leveraging decentralized finance, DECZEC ensures secure and transparent transactions, enhancing trust and reliability for all stakeholders.

Our innovative approach empowers AI developers and advertisers to maximize their revenue potential while maintaining control and transparency over their advertising strategies. The integration of AI-driven tools and decentralized technologies positions DECZEC as a leader in the AI monetization landscape, offering scalable and sustainable business models that drive long-term growth and innovation across various industries.

Explore more at https://deczec.com

# WHY CHOOSE DECZEC?

DECZEC is a trailblazer in the AI monetization landscape, uniquely positioned as the first mover in integrating advanced AI advertisement agents with monetization tools specifically designed for AI-driven projects. Our innovative platform addresses the critical needs of modern AI developers and advertisers, providing comprehensive solutions that streamline revenue generation and optimize advertising effectiveness.

### **COMPREHENSIVE MONETIZATION SOLUTIONS**

DECZEC caters to both businesses and individual users through our dual B2B and B2C models. For businesses operating AI agents and social platforms, our Monetiser tool enables effortless rental of ad spaces, providing a reliable and passive income stream. This solution allows businesses to list available ad spaces, manage advertiser partnerships, and track performance metrics seamlessly. Meanwhile, our AI Advertisement Agent empowers users to purchase, manage, and optimize their ad campaigns with ease, ensuring maximum return on investment. Additionally, DECZEC supports third-party advertisements, such as those from Dexscreener, offering users greater flexibility and a broader range of advertising options.

### ADVANCED AI-DRIVEN AD MANAGEMENT

Our AI Advertisement Agent leverages sophisticated algorithms to automate the creation, placement, and optimization of ad campaigns. This ensures that advertisements are precisely targeted and continuously adapted to deliver the best possible performance. By automating the ad management process, DECZEC allows users to focus on their core activities while maximizing the effectiveness and profitability of their advertising campaigns.

### SECURE AND TRANSPARENT TRANSACTIONS

DECZEC integrates decentralized finance (DeFi) technologies to ensure that all financial transactions are secure, transparent, and efficient. By leveraging blockchain technology, we eliminate the need for intermediaries, reduce transaction costs, and enhance trust and reliability for both advertisers and project owners. This secure framework protects user data and ensures the integrity of all transactions on our platform.

### SCALABLE AND USER-FRIENDLY PLATFORM

Designed to support projects of all sizes, DECZEC offers a user-friendly interface and seamless API integration, making it easy for businesses to implement our monetization and ad management tools without extensive technical expertise. Our scalable solutions ensure that as

your project grows, DECZEC can accommodate increasing demands and evolving needs, providing the necessary infrastructure to support sustained growth.

# COMPREHENSIVE SUPPORT AND PROVEN SUCCESS

We are dedicated to the success of our users by providing extensive support and resources, including detailed documentation and expert assistance. DECZEC leverages the proven success of Web2 advertising models, adapting these strategies to the unique requirements of AI-driven projects. This foundation allows us to offer reliable and effective revenue generation methods that have already demonstrated their efficacy in scaling digital platforms to trillions of dollars in value.

Choosing DECZEC means partnering with a platform that is innovative, reliable, and deeply committed to transforming the AI monetization landscape. Our first-mover advantage, comprehensive solutions, advanced AI-driven tools, secure DeFi integration, scalability, and unwavering support make DECZEC the ideal choice for businesses and individuals looking to effectively monetize their AI agents and social platforms. Embrace the future of AI monetization with DECZEC and unlock new revenue streams that drive sustainable growth and long-term success.

Discover the DECZEC advantage today and transform your AI projects into profitable ventures at https://deczec.com.

# B2B MODEL: UNDERSTANDING DECZEC'S B2B MODEL

DECZEC's B2B Model is designed to empower businesses that operate AI agents and social media platforms by providing an efficient and effective way to monetize their digital assets. This model allows businesses to rent out ad spaces on their AI-driven applications and social channels, generating a reliable and passive income stream without disrupting their core operations. DECZEC offers advanced tools and technologies to help businesses maximize their revenue potential while maintaining control over their advertising strategies.

# **KEY FEATURES OF THE B2B MODEL**

>> Monetiser Tool: Easily list and rent ad spaces on AI agents and social platforms. Manage advertiser partnerships and monitor ad performance through a centralized dashboard.

>> Seamless Integration: Implement DECZEC's services with a straightforward API integration process, enabling real-time tracking and efficient revenue management.

>> Comprehensive Metrics: Access detailed analytics on ad performance, including views, clicks, and revenue generated. These insights facilitate transparent and informed decision-making.

>> Secure Engagement: Utilize advanced systems to prevent bot-driven interactions, ensuring genuine user engagement and maintaining the integrity of your platform.

>> Scalable Solutions: Accommodate businesses of all sizes, from startups to established enterprises. The B2B model supports scalable monetization as your project grows and evolves.

### **BENEFITS OF THE B2B MODEL**

Businesses using DECZEC's B2B Model can unlock new revenue streams without significant additional investment. The platform's user-friendly interface and robust tools simplify the monetization process, allowing businesses to focus on their primary objectives while increasing profitability. Additionally, the secure and transparent transaction system builds trust and reliability, making DECZEC a dependable partner for sustainable growth in the competitive AI and social media landscape.

### WHY CHOOSE DECZEC FOR YOUR B2B NEEDS

DECZEC is the first platform to integrate AI advertisement agents with monetization tools specifically designed for AI-driven projects. Our comprehensive B2B solutions facilitate revenue generation, provide advanced analytics, and ensure secure transactions. This combination allows businesses to effectively monetize their AI assets while maintaining high standards of performance and security. Partner with DECZEC to transform your AI projects into profitable ventures and achieve long-term success.

Explore our B2B solutions at https://deczec.com

### **MONETIZE AI AGENTS**

DECZEC provides a seamless solution for users to monetize their AI agents, including chatbots, Twitter bots, and other interactive AI-driven tools. By allowing developers and project owners to rent out ad spaces on their AI agents, DECZEC creates new revenue streams while maintaining the functionality and user experience of the AI agent.

### **HOW IT WORKS**

Users can allocate small text spaces (6-8 words) and/or image slots on their AI agents for advertisements to be rotated. Advertisers can place promotions, and the ads will dynamically update based on the ad pool, ensuring continuous engagement and fresh content.

>> Text Ads: Small, non-intrusive text ads that fit naturally within the AI agent's interface.

>> Image Ads: Optional ad slots for visuals that enhance promotional reach.

Example: "PAID PROMO: USE DECZEC - THE AI ADVERTISEMENT AGENT CREATOR"

A disclaimer will accompany every ad to ensure transparency, maintaining the credibility and trust of your AI agent while clearly marking promotions.

# WHY MONETIZE WITH DECZEC?

>> Passive Income: Generate revenue without altering the core function of your AI agent.

>> Flexible Ad Formats: Choose between small text or image-based ads.

>> Dynamic Rotation: Ads rotate automatically, maximizing advertiser visibility and user engagement.

By using DECZEC, developers can unlock the full monetization potential of their AI agents, turning them into scalable and profitable digital assets.

# **MONETIZE SOCIALS**

DECZEC enables users to monetize their social platforms by renting out ad spaces on popular channels, turning everyday social engagement into a revenue stream. Whether you manage a website, decentralized app (dApp), Telegram community, or Twitter account, DECZEC provides a simple way to generate passive income.

# WHERE YOU CAN MONETIZE

>> Website: Rent out ad space directly on your site.

>> Web (D)Apps: Display ads within your decentralized application interface.

>> Telegram Community: Feature ad spaces within pinned messages, group descriptions, or chat banners.

>> Twitter: Place short text or image ads within automated posts or Twitter bot replies.

### **HOW IT WORKS**

- 1. Choose the Platform Select the social channel where you want to rent ad space.
- 2. Set Ad Type Pick between text (6-8 words) or image-based ads.
- 3. Rotate Ads Ads will rotate dynamically, updating periodically to ensure fresh and engaging content.
- 4. Transparency Ads will carry a clear disclaimer, such as: "PAID PROMO: USE DECZEC- THE AI ADVERTISEMENT AGENT CREATOR"

# WHY MONETIZE YOUR SOCIALS?

>> New Revenue Streams: Monetize existing communities and social channels without disrupting user experience.

>> Flexible Options: Choose the best platforms and formats that fit your audience.

>> Dynamic and Scalable: Ads update and rotate automatically, providing ongoing revenue opportunities.

DECZEC simplifies social monetization, allowing users to make the most out of their online presence while ensuring transparency and trust with their audience.

Check out more at https://deczec.com

# **B2C MODEL: UNDERSTANDING AD AGENTS**

DECZEC's Advertisement AI Agents represent a cutting-edge solution for businesses and individuals seeking to optimize their advertising efforts through automation and intelligent management. These AI-driven agents are designed to streamline the creation, placement, and optimization of ad campaigns, ensuring that advertisements reach the right audience with maximum efficiency and effectiveness.

# WHAT ARE ADVERTISEMENT AI AGENTS?

Advertisement AI Agents are intelligent systems that manage and optimize advertising campaigns autonomously. Leveraging advanced algorithms and machine learning, these

agents analyze vast amounts of data to make informed decisions about ad placement, targeting, and budgeting. This automation not only reduces the manual effort required to manage campaigns but also enhances their overall performance by continuously adapting to changing market conditions and user behaviors.

# KEY FEATURES OF DECZEC'S ADVERTISEMENT AI AGENTS

>> Automated Campaign Management: The AI Agents handle the entire lifecycle of an ad campaign, from initial setup to ongoing optimization. This includes selecting appropriate ad formats, determining optimal bidding strategies, and adjusting campaigns in real-time based on performance data.

>> Advanced Targeting and Personalization: Utilizing sophisticated data analysis, the AI Agents identify and target the most relevant audience segments. Personalization techniques ensure that ads resonate with viewers, increasing engagement and conversion rates.

>> Real-Time Optimization: The agents continuously monitor campaign performance, making instant adjustments to improve outcomes. This includes reallocating budgets to high-performing ads, pausing underperforming ones, and experimenting with different creatives to find the most effective combinations.

>> Comprehensive Analytics and Reporting: Users have access to detailed performance metrics and insights through intuitive dashboards. These analytics provide a clear understanding of campaign effectiveness, enabling data-driven decision-making and strategic planning.

>> Scalability and Flexibility: DECZEC's Advertisement AI Agents are designed to accommodate campaigns of all sizes, from small-scale promotions to large, multi-channel advertising efforts. Additionally, the platform supports future integrations with third-party ad networks, such as Dexscreener, expanding the range of advertising opportunities available to users.

# **BENEFITS OF USING ADVERTISEMENT AI AGENTS**

>> Increased Efficiency: Automation reduces the time and resources required to manage ad campaigns, allowing users to focus on other critical aspects of their business.

>> Enhanced Performance: Intelligent optimization ensures that ad campaigns achieve higher engagement and conversion rates, maximizing return on investment (ROI).

>> Cost-Effective Solutions: By optimizing budget allocation and reducing wasteful spending, the AI Agents help users achieve better results without exceeding their advertising budgets.

>> Data-Driven Insights: Comprehensive analytics provide valuable insights into audience behavior and campaign performance, enabling continuous improvement and strategic growth.

# FUTURE INTEGRATIONS AND EXPANSIONS

DECZEC is committed to expanding the capabilities of its Advertisement Al Agents. Future plans include integrating third-party advertising networks, such as Dexscreener, to provide users with a broader array of advertising options and increased flexibility in managing their campaigns. This expansion will further enhance the platform's ability to deliver comprehensive and effective advertising solutions tailored to diverse user needs.

Discover how DECZEC's Advertisement AI Agents can transform your advertising efforts and drive sustainable success at https://deczec.com.

### **HOW AD POOLING WORKS**

DECZEC's Ad Pooling system revolutionizes the way advertisements are managed and distributed across AI agents and platforms. By centralizing ads in a dynamic pool, we create a seamless, scalable, and sustainable advertising ecosystem that benefits both advertisers and AI developers.

### **CENTRALIZED AD POOL**

At the core of our Ad Pooling system is a comprehensive database where all advertisements are stored as unique tokens. This centralized repository ensures that ads are readily available and can be efficiently managed. When a new AI agent is launched on the DECZEC platform, it does not directly embed ads. Instead, the AI agent accesses the ad pool to retrieve and display relevant advertisements based on specific criteria and buyer requests.

### **DYNAMIC CIRCULATION OF ADS**

The circulation of ads within the pool is governed by the AI agents, which operate according to the parameters set by advertisers. This intelligent distribution mechanism ensures that ads are shown to the most appropriate audiences, enhancing engagement and effectiveness. By decoupling ad placement from individual AI agents, we enable a flexible and responsive advertising system that adapts to varying demands and contexts.

### SCALABLE AND SUSTAINABLE SYSTEM

Our Ad Pooling approach offers a simple yet powerful solution for managing advertisements. This system supports the deployment of an unlimited number of AI ad agents, all of which can be hosted simultaneously without compromising performance. The centralized ad pool facilitates easy scaling, allowing DECZEC to accommodate growing numbers of users and advertisers effortlessly. This scalability ensures that our platform remains robust and efficient, even as demand increases.

### SEAMLESS INTEGRATION WITH MONETISER API

The ad pool is directly connected to DECZEC's Monetiser API, enabling real-time access and management of advertisements. This integration allows for smooth synchronization between ad supply and demand, ensuring that ads are delivered promptly and effectively. Additionally, our future plans include connecting the ad pool to third-party ad networks like Dexscreener. This expansion will broaden the range of available advertisements, maximizing engagement and providing advertisers with more opportunities to reach their target audiences.

### MAXIMIZED ENGAGEMENT AND FLEXIBILITY

By storing ads in a centralized pool and allowing AI agents to draw from this repository, DECZEC ensures that advertisements are optimally placed and highly relevant. This method not only enhances user experience by presenting targeted ads but also increases the likelihood of engagement and conversion for advertisers. Furthermore, the ability to integrate third-party ad networks in the future will provide additional flexibility, enabling advertisers to diversify their campaigns and achieve greater reach.

Learn more at https://deczec.com

### PRICING

DECZEC offers a dynamic and flexible pricing structure tailored to meet your specific advertising needs, ensuring both affordability and scalability. Our rates start at just \$0.01 per view, equating to \$10 per 1,000 genuine impressions, and \$5 per click. This allows you to create customized packages that perfectly align with your budget and marketing objectives. To guarantee the authenticity of your investment, our platform employs a sophisticated robot detection system that ensures all views and clicks are genuine, eliminating the need for intrusive captchas and ensuring you only pay for real, impactful impressions. By maintaining

high standards of engagement quality and offering some of the most competitive rates in the industry, DECZEC stands out as one of the cheapest and most reliable ad providers available.

# **PRICING PACKAGES**

Package	Number of Views	Price	Price per View	Number of Clicks	Price per Click
Basic Views	1,000	\$100	\$0.10	N/A	N/A
Basic Clicks	N/A	\$5	N/A	1	\$5.00
Standard Views	10,000	\$1,000	\$0.10	N/A	N/A
Standard Clicks	N/A	\$1,000	N/A	200	\$5.00
Custom Packages	Flexible	Varies	Negotiable	Flexible	Negotiable

# **KEY FEATURES**

>> Dynamic Pricing: Tailor your advertising package based on your specific needs and budget.

>> Genuine Engagement: Advanced robot detection ensures all views and clicks are authentic.

>> Scalable Solutions: Suitable for campaigns of all sizes, from small startups to large enterprises.

>> No Captchas: User-friendly experience without intrusive verification steps.

>> Competitive Rates: One of the most affordable ads (DeFi Targeted) in the industry.

>> Value: Our platform maximizes value by delivering highly engaged views from niche websites with smaller audiences, resulting in higher conversion rates and customer acquisition.

# **HOW IT WORKS**

1. Select Your Package: Choose from predefined packages or create a custom package that fits your requirements.

- 2. Deploy Ads: Utilize our seamless API integration to deploy your ads across AI agents and social platforms.
- 3. Track Performance: Monitor genuine views and clicks through our comprehensive analytics dashboard.
- 4. Optimize Spending: Adjust your campaigns based on performance data to maximize ROI.

DECZEC ensures that your advertising investments are both effective and cost-efficient, providing you with the tools and flexibility needed to achieve your marketing goals.

# **GET STARTED TODAY!**

Explore our pricing options and discover how DECZEC can help you maximize your advertising efforts with genuine engagement at unbeatable prices at https://deczec.com.

### **CREATE YOUR OWN ADVERTISEMENT AI AGENT**

Creating your own AI advertisement agent with DECZEC is simple and efficient. Our platform allows you to build and deploy personalized ad agents that target specific audiences, manage ad pools, and generate real engagement. Follow these quick steps to launch your own AI agent today:

# STEPS TO CREATE YOUR AI AGENT

#### 1. Project Details:

- >> Enter the Project Name and link to your Project Website or LinkTree.
- >> Upload your Project Logo and Banner to personalize your AI agent.

#### 2. Select Advertisement Pool:

- >> Choose from predefined pools to target specific sectors:
- >> Target DeFi
- >> Target Memes
- >> Target Al

#### 3. Ad Template Creation:

>> Craft an Ad Template with a maximum of 180 characters that reflects your project or service.

#### 4. Scheduling and Targeting:

>> Choose Dates to set the duration of your campaign.

- >> Specify Target Time Periods (UTC) to ensure ads run at optimal times.
- >> Optionally, enter a Specific Audience for more focused targeting.

#### 5. Budget and Payment:

- >> Set your Advertisement Budget (in ETH) for the campaign.
- >> Choose between PayPerView or PayPerClick (or a mix) as your payment type.

#### 6. Review and Deploy:

- >> The Overview section will summarize your campaign, including:
- >> Ticker (token for payment)
- >> Total Cost
- >> Total Duration
- >> Links (to verify ad content)
- >> Once reviewed, hit DEPLOY to launch your AI agent.

With these simple steps, your AI agent will be live and ready to circulate ads dynamically, providing a scalable and effective way to engage audiences. Get started today and drive traffic to your projects effortlessly at https://deczec.com!

### WORKFLOW

DECZEC operates through a seamless and efficient workflow powered by cutting-edge technology to ensure high performance, scalability, and reliability. Our platform integrates advanced AI, cloud infrastructure, and computational power to create, manage, and deploy AI advertisement agents at scale.

### WORKFLOW OVERVIEW

#### 1. Agent Creation:

- >> Users input project details, select ad pools, and define budgets.
- >> Al agents are generated and deployed to pull ads from the ad pool dynamically.

#### 2. Ad Pool Management:

>> Advertisements are stored in a centralized database and circulate based on the AI agent's activity and advertiser requirements.

>> Ads are rotated and displayed according to user demand and selected audience targeting.

#### 3. Real-Time Optimization:

>> Al Advertisement Agents analyze engagement data and adjust campaigns to maximize views or clicks, ensuring optimal performance.

4. Monitoring and Reporting:

>> Users access real-time analytics via the AI Dashboard to track ad performance, impressions, and spending.

### **DECZEC TOOLS**

At DECZEC, we recognize the need for advanced tools that align with our business models and empower projects and developers to scale efficiently. To complement our AI advertisement agents and monetization systems, we have developed a suite of tools designed to enhance project performance, streamline operations, and maximize engagement. As our platform evolves, we will continue to introduce new tools to meet the growing demands of our users.

### **CURRENT DECZEC TOOLS**

#### >> AI Dashboard

>> A centralized hub for monitoring ad performance, agent activity, and campaign analytics.

#### >> Tweet Crafter

>> Al-powered tweet generator to help teams and developers craft high-performing social media content.

#### >> SB Analyzer (Shadowban Analyzer)

>> Tracks and identifies shadowbanned Twitter accounts to ensure maximum visibility during social campaigns.

#### >> AI KOL Advisor

>> Analyzes Key Opinion Leaders (KOL) to recommend top-performing influencers based on engagement and volume metrics.

These tools are essential for streamlining project workflows, ensuring ad efficiency, and enhancing social engagement. DECZEC remains committed to expanding this toolkit, providing innovative solutions that drive growth and success for AI projects and businesses.

Discover our tools at https://deczec.com

### **TOKENOMICS: \$DECZEC TOKEN**

The DECZEC ecosystem is powered by \$DECZEC, the native token that drives transactions, incentives, and platform growth.

# **TOKEN DETAILS**

Attribute	Details
Ticker	\$DECZEC
Total Supply	10,000,000,000 (Max Supply)
Network	Ethereum Mainnet
DEX	Uniswap V2

# PRESALE VESTING INFORMATION

80% of the tokens of those participating in the pre-sale will be delivered to investors' wallets before the launch. The remaining 20% will be delivered as 5% every 10 days.

# PRESALE DETAILS

Attribute	Details
Listing Price	\$0.00086
Total Stages	3
Stage 1 Price	\$0,00012
Stage 2 Price	\$0,00015
Stage 3 Price	\$0,00018
Presale Start Date	March 5, 2025
Presale End Date	April 5, 2025 (16:30 UTC)

### TRADING TAX

A 5% buy and sell tax is implemented (with 0% transfer tax).

### TAX ALLOCATION

- >> 50% Marketing and Development
- >> 30% Buybacks and Adding Liquidity
- >> 20% Incentives for projects using DECZEC tools
- >> 10% Funds \$DECZEC ads to ensure consistent platform engagement
- >> 10% Additional incentives for users and projects

### SECURITY AND LOCKS

- >> Liquidity Pool (LP): Locked for 3 years initially
- >> Ownership: Contract ownership renounced
- >> Team Tokens: Vested to ensure long-term commitment

### **TOKEN VESTING SCHEDULE**

DECZEC has implemented a structured token vesting schedule to ensure the long-term stability and growth of the platform. This approach fosters trust, prevents large token dumps, and aligns the interests of the team and key partners with the broader community.

### **TEAM TOKENS**

- >> Allocation: (10% of Total Supply)
- >> Purchase: Team tokens will be purchased at launch through a private bundle.
- >> Vesting Period: 200 days (linear vesting)
- >> Unlocking Schedule:

>> No tokens unlocked at TGE (Token Generation Event)

>> (1% of total supply) unlocked every 20 days until the full allocation is unvested.

### **KOL VESTING**

Key Opinion Leaders (KOLs) receiving tokens through promotional or strategic partnerships will also be subject to vesting. Vesting terms for KOLs may vary based on individual agreements but will follow structured guidelines to prevent market disruptions.

>> Verbal and Contractual Agreements ensure that KOLs adhere to sell limits to avoid major token dumps and maintain price stability.

The vesting schedule demonstrates DECZEC's commitment to sustainable growth, aligning the long-term interests of all key stakeholders.

### ROADMAP

### **BRIEF ROADMAP**

DECZEC is committed to a structured, phased approach to ensure the successful development and growth of our platform. Each phase is designed to build momentum, establish market presence, and continuously innovate to meet user and industry demands.

### **PHASE 1 - FOUNDATION AND LAUNCH**

Laying the groundwork by developing core AI tools, creating the whitepaper and website, and initiating pre-launch marketing. Pre-sale will start and be completed on our own website. This phase concludes with the launch of the \$DECZEC token and listings on key platforms.

# **PHASE 2 - EXPANSION AND COLLABORATION**

Focus on raising awareness through strategic marketing, forging partnerships with DeFi projects, and conducting initial audits and testing of our upcoming AI monetizer platform.

# PHASE 3 - PRODUCT ROLLOUT AND SCALING

Launch the full DECZEC Monetiser Platform and ad agent creator. This phase emphasizes user acquisition, promotional campaigns, and expanding the internal team to enhance operations.

# PHASE 4 - FUTURE GROWTH AND INNOVATION

Introduce a new whitepaper and roadmap to adapt to industry trends and user needs, ensuring sustained growth and innovation.

Learn more at https://deczec.com

### **INFRASTRUCTURE: TECHNOLOGY FRAMEWORK**

DECZEC is built on a robust and scalable technology framework that ensures high performance, reliability, and flexibility for users. Our platform integrates advanced computing, AI frameworks, cloud infrastructure, and database management systems to support the seamless creation, deployment, and operation of AI advertisement agents and monetization tools. Below is an overview of the key technologies powering DECZEC and their respective roles.

### CORE TECHNOLOGY STACK

#### >> Computational Power:

>> NVIDIA GPUs: Utilized for AI model training, deep learning, and high-performance computing tasks. These GPUs provide the computational backbone for running AI algorithms, optimizing ad placements, and processing large datasets efficiently.

#### >> Cloud Infrastructure and Hosting:

>> Amazon Web Services (AWS): Hosts the ad pool, user data, and platform infrastructure. AWS ensures scalability, data redundancy, and availability, making it the ideal solution for managing the high demand of real-time ad operations.

>> Cloudflare: Provides security against DDoS attacks and enhances performance through content delivery network (CDN) capabilities.

#### >> Database Management Systems:

>> PostgreSQL: Manages structured data, such as campaign details, advertiser information, and performance metrics, ensuring fast and reliable data access.

>> MongoDB: Handles unstructured data, including analytics, user preferences, and AI model data, allowing for efficient storage and retrieval.

#### >> AI and Machine Learning Frameworks:

>> TensorFlow and PyTorch: Power the AI Advertisement Agents, enabling advanced ad targeting, real-time optimization, and machine learning-based fraud detection.

>> Hugging Face Transformers: Supports natural language processing (NLP) for tools like the Tweet Crafter and AI KOL Advisor.

#### >> Back-End Development:

>> Node.js: Manages API endpoints and server-side logic, ensuring smooth communication between the front-end interface and database services.

>> Express.js: Simplifies the development of scalable and fast back-end systems, handling requests efficiently.

#### >> Front-End Development:

>> React: Provides a dynamic and responsive user interface for creating agents, monitoring campaigns, and accessing analytics.

>> Next.js: Enhances front-end performance and SEO for better user experience.

#### >> Security and Fraud Detection:

>> Bot Detection Algorithms: Custom-developed Al models that detect and filter out fake traffic, ensuring genuine engagement.

>> Encryption Standards: Implements SSL/TLS encryption for all data exchanges, ensuring user privacy and security.

#### >> APIs and Third-Party Integrations:

>> Monetiser API: Connects the ad pool to AI agents, dynamically distributing ads based on user demand.

>> Future Integrations: Plans to connect with external ad networks, such as Dexscreener, to expand the reach and engagement of ad campaigns.

# KEY FEATURES OF THE TECHNOLOGY FRAMEWORK

>> Scalability: Designed to handle an increasing number of AI agents and ad campaigns simultaneously, ensuring seamless operations even as user demand grows.

>> Real-Time Processing: Advanced AI algorithms and cloud hosting allow for real-time ad distribution, campaign optimization, and performance tracking.

>> Reliability and Uptime: Leveraging AWS and Cloudflare ensures a highly reliable infrastructure with minimal downtime, critical for ad operations that require continuous availability.

>> User-Friendly Interface: Built with React and Next.js, our platform provides an intuitive and responsive interface for users to create, monitor, and optimize campaigns effortlessly.

>> Secure and Transparent: Blockchain-backed transaction systems and encrypted data storage ensure that all interactions on the platform are safe and verifiable.

DECZEC's technology framework is a fusion of advanced AI, secure cloud hosting, and scalable architecture, making it the ideal platform for managing AI advertisement agents and monetization systems. This robust stack ensures the platform is future-proof and capable of meeting the demands of a growing user base while maintaining high standards of performance and security.

Discover our tech at https://deczec.com

# SECURITY FRAMEWORK

DECZEC prioritizes security to ensure a safe and reliable platform for users, advertisers, and developers. Our multi-layered security measures protect data, prevent fraud, and secure smart contracts, fostering trust and long-term platform stability.

### **KEY SECURITY MEASURES**

>> Bot Detection and Fraud Prevention: Al-driven systems filter bot traffic, ensuring advertisers only pay for genuine engagements, protecting campaign integrity.

>> Data Encryption and Privacy: SSL/TLS encryption secures all data transfers, and sensitive information is stored following strict privacy standards.

>> Cloud Security: AWS hosts our infrastructure, providing DDoS protection, automated backups, and secure storage.

>> Access Control: Multi-factor authentication (MFA) and strict access policies limit unauthorized access to sensitive platform features.

### **\$DECZEC SECURITY**

Smart Contract Audit - The \$DECZEC smart contract has been audited by a reputable third party, ensuring it is secure and free from vulnerabilities.

Liquidity Pool Lock - The liquidity pool is locked for 3 years, preventing liquidity removal and protecting against rug pulls.

Contract Ownership Renounced - Ownership of the smart contract is renounced, ensuring no central authority can alter it, reinforcing decentralization and trust.

These measures demonstrate our commitment to transparency and security, ensuring the integrity of \$DECZEC and the safety of all users in the ecosystem.

Visit us at https://deczec.com

### BRANDING

DECZEC - Empowering AI monetization through innovative advertising solutions.

Discover the future of AI-driven revenue at https://deczec.com